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AREI UPDATES: Agricultural Research

Updates on Agricultural Resources and Environmental Indicators

Natural Resources and Environment Division
Economic Research Service, U.S. Department of Agriculture

1995
Number 5

Private Research Continued Faster Growth than Public Research in 1992

- The private sector spent more than \$3.7 billion for research on food and agriculture in 1992, compared with Federal expenditures of \$1.5 billion and state government expenditures of \$0.98 billion.
- Over 38% of Federal expenditures for agricultural research in 1992 went to State Agricultural Experiment Stations (SAES) and cooperating institutions.
- Private expenditures for agricultural research have been increasingly directed to agricultural chemicals research, rising from 13% of the total in 1960 to 37% in 1992, and to plant breeding research, rising from 3% in 1960 to 12% in 1992.
- USDA grants in 1992 to SAES in the form of formula funds, competitive grants, special grants, and cooperative agreements funded 16% of SAES research.

Since the 1980's, the private sector has surpassed the public sector in agricultural research expenditures. Private industry also provided \$143 million in funds to SAES and cooperating institutions in 1992.

Research by agricultural inputs industries has grown faster than that by food and kindred products industries. Within

input industries, research on chemical and biological innovations has grown faster than that for mechanical innovations.

The distribution of public research expenditures across research goals has not changed markedly since 1973. Goals of cost reduction, pest and disease protection, and natural resource management accounted for 69% of the total in 1992.

SAES receive research funds from multiple sources, and individual states vary widely with respect to their reliance on alternative funding sources. Overall, state appropriations are the major source of SAES funds, followed by the Federal government, and then industry and other non-governmental sources.

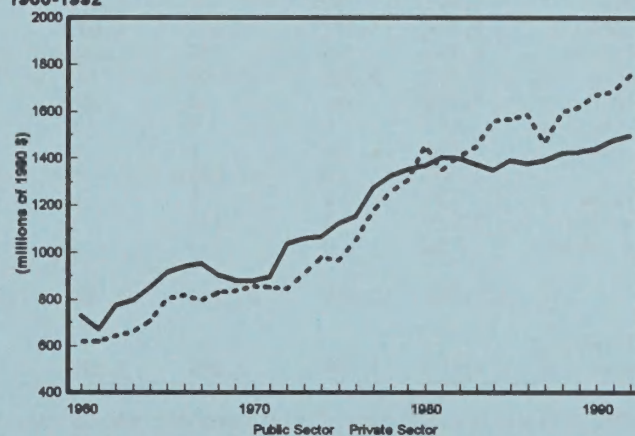
Texas is the largest recipient of USDA grants, ranking either first or second in each category. Ten states rely on USDA formula funds for over 74% of their USDA grants. USDA competitive grants are only 1.7% of total funds to SAES. California, Texas, New York, and Wisconsin are the leading recipients of competitive grants.

Contact: Keith Fuglie (202) 219-0408, Kelly Day (202) 219-0331, or George Frisvold (202) 219-0416.

About AREI UPDATES

AREI UPDATES is a periodic series which supplements and updates information in *Agricultural Resources and Environmental Indicators (AREI)*, USDA, ERS, AH-705, Dec. 1994. UPDATES report recent data from surveys of farm operators and others knowledgeable about changing agricultural resource use and conditions, with only minimal interpretation or analysis. Please contact the individual listed at the end of the text for additional information about the data in this UPDATE. If you would like to be added to the mailing list or have other questions about AREI UPDATES or AREI, contact Richard Magleby, (202) 219-0436.

Figure 1 – Expenditures for agricultural research in the U.S., 1960-1992



Expenditures deflated by R&D price deflator (see table 2).

Source: USDA, Inventory of Agricultural Research; and ERS, unpublished data.

Table 1--Funding of State agricultural experiment stations and cooperating research institutions, by funding source, 1992

	USDA formula funds	USDA compet- itive grants	USDA special grants	Other USDA grants	Other Federal grants	State appro- priations	Industry/ other ^a	Product sales	Total ^b
Thousands 1992 dollars									
Alabama	7,361	516	887	758	1,356	19,883	9,113	4,115	43,989
Alaska	1,269	0	80	0	512	3,473	919	0	6,253
Arizona	2,083	746	82	2,157	8,246	20,293	14,318	1,668	49,593
Arkansas	5,116	83	2,598	854	942	18,148	6,319	0	34,060
California	5,674	4,996	1,806	4,162	26,420	107,276	47,696	3,401	201,431
Colorado	3,028	567	465	3,084	20,095	8,862	35,434	8,055	79,590
Connecticut	1,879	129	436	442	683	6,055	1,908	56	11,588
Delaware	1,819	74	65	196	242	5,057	2,806	446	10,705
Florida	4,391	1,539	2,156	1,866	8,071	61,460	21,981	0	101,464
Georgia	6,764	1,128	968	1,347	1,806	40,138	6,372	0	58,523
Hawaii	1,309	84	2,668	1,308	2,337	12,897	5,134	43	26,168
Idaho	2,370	162	907	1,465	860	11,606	4,170	1,046	22,586
Illinois	5,459	1,711	805	786	4,401	17,355	20,459	5,109	56,085
Indiana	4,939	511	272	1,952	6,445	21,617	18,525	4,421	58,682
Iowa	5,816	554	4,411	2,734	7,432	26,148	23,192	2,570	72,857
Kansas	3,451	705	1,080	857	4,078	20,854	13,801	5,595	50,421
Kentucky	6,963	645	651	0	0	18,374	1,065	1,064	28,762
Louisiana	4,661	414	589	581	601	23,704	9,418	3,284	43,252
Maine	2,232	279	573	539	743	5,715	2,793	459	13,333
Maryland	3,383	868	896	239	2,852	12,977	4,253	544	26,012
Massachusetts	2,283	809	2,441	357	1,468	3,180	6,581	471	17,590
Michigan	4,991	1,733	4,611	3,271	10,358	26,354	22,634	2,708	76,660
Minnesota	5,164	423	828	2,343	2,855	34,714	18,323	5,048	69,698
Mississippi	5,927	137	3,125	1,888	941	16,165	9,246	2,128	39,557
Missouri	6,673	616	560	607	2,511	19,580	10,340	4,008	44,895
Montana	2,372	380	442	743	2,909	8,013	6,928	1,653	23,440
Nebraska	3,347	541	1,252	3,470	2,903	23,384	19,099	12,177	66,173
Nevada	1,191	339	51	50	982	4,014	2,266	634	9,527
New Hampshire	1,620	118	0	0	11	2,468	314	289	4,820
New Jersey	2,763	393	710	298	2,184	12,985	6,182	0	25,515
New Mexico	1,724	0	484	1,115	405	7,414	1,193	171	12,506
New York	5,945	3,165	2,468	2,298	18,404	4,4031	53,084	15,318	144,713
No. Carolina	9,179	1,713	348	2,996	7,960	36,791	22,041	1,580	82,608
North Dakota	2,308	27	2,313	852	1,529	12,981	7,295	2,725	30,030
Ohio	5,716	785	1,410	522	2,874	20,912	10,640	1,687	44,546
Oklahoma	4,333	364	1,145	476	1,282	16,276	6,540	360	30,776
Oregon	3,314	1,135	2,842	4,307	9,958	18,320	11,654	3,516	55,046
Pennsylvania	6,177	1,202	1,246	1,371	6,563	19,538	14,677	76	50,850
Rhode Island	1,238	73	0	0	390	1,663	460	0	3,824
So. Carolina	4,923	253	576	461	1,172	20,279	4,755	96	32,515
South Dakota	2,452	105	114	69	286	6,457	4,764	3,973	18,220
Tennessee	6,414	669	679	228	609	14,015	4,902	3,114	30,630
Texas	9,175	4,769	7,285	4,586	10,954	53,664	32,549	8,370	131,352
Utah	1,818	375	157	998	2,817	7,294	6,219	353	20,031
Vermont	1,600	37	45	1,220	319	2,211	1,212	5	6,649
Virginia	5,991	39	62	2,071	5,254	22,183	13,701	0	49,301
Washington	4,104	1,161	2,250	2,405	6,076	22,707	22,608	2,103	63,414
W. Virginia	2,824	194	355	667	348	3,258	1,234	529	9,409
Wisconsin	5,223	2,525	932	741	18,620	26,324	29,357	0	83,722
Wyoming	1,670	162	38	243	256	3,591	526	0	6,486
Amer. Samoa	641	0	0	0	0	0	0	0	641
Dist. Col.	498	86	0	0	0	307	15	0	906
Guam	781	0	230	0	0	1,664	0	0	2,675
N. Marianas	454	0	0	0	0	0	121	0	575
Puerto Rico	3,873	6	377	0	0	6,397	751	752	12,156
Virgin Islds	736	0	139	0	0	464	0	0	1,339
Total	209,409	40,045	61,910	65,980	221,320	981,490	601,887	116,108	2,298,149
% of Total to States	9.11%	1.74%	2.69%	2.87%	9.63%	42.71%	26.19%	5.05%	100.0%

^aincludes private foundations. ^bTotals may not add up exactly due to rounding.

Source: USDA, 1992 Inventory of Agricultural Research.

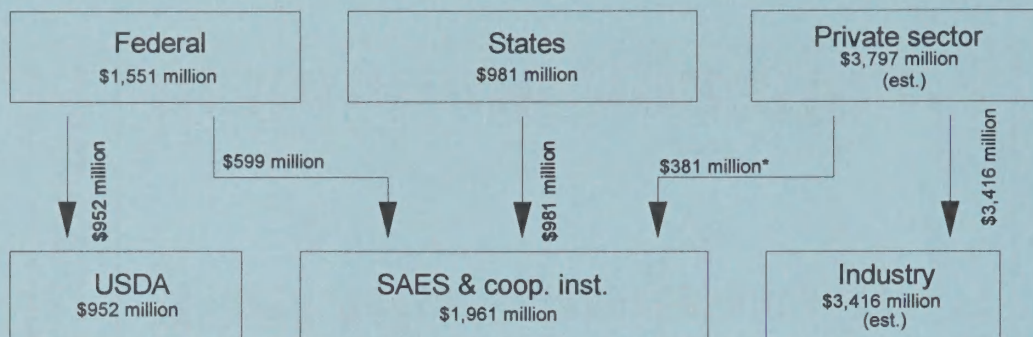
Table 2--Total private sector research expenditures on agriculture, by category 1960-1992 (million current \$)

Year	Plant breeding	Agricultural chemicals	Farm machinery	Animal health	Total agric. inputs	Food & kindred products	Total private ag. R&D	R&D deflator
	(\$)	(%)	(\$)	(%)	(\$)	(\$)	(\$)	(1980\$)
1960	6	3	27	13	75	36	6	.3332
1961	6	3	38	18	65	31	11	.3429
1962	6	3	42	18	70	30	14	.3574
1963	7	3	45	18	76	31	15	.3724
1964	8	3	48	18	79	29	20	.3865
1965	9	3	64	20	96	30	23	.4027
1966	11	3	77	22	100	29	28	.4229
1967	12	3	72	20	102	29	35	.4468
1968	17	4	78	20	96	25	36	.4736
1969	22	5	85	20	99	24	34	.5049
1970	26	6	98	21	89	19	45	.5425
1971	29	6	109	22	90	18	48	.5729
1972	32	6	104	20	93	18	52	.5990
1973	39	7	113	20	120	21	62	.6346
1974	45	7	136	20	131	20	74	.6832
1975	50	7	169	24	138	19	79	.7337
1976	55	7	200	24	168	21	87	.7800
1977	58	6	243	25	221	23	84	.8107
1978	69	6	290	27	249	23	86	.8601
1979	81	7	312	26	295	25	96	.9225
1980	97	7	395	27	363	25	111	1.0000
1981	105	7	469	32	278	19	125	1.0883
1982	118	7	527	32	281	17	129	1.1732
1983	138	8	584	33	290	16	147	1.2396
1984	154	8	624	30	311	15	154	1.3114
1985	179	8	683	32	304	14	159	1.3853
1986	204	9	691	30	307	13	179	1.4650
1987	222	10	682	30	292	13	191	1.5546
1988	245	9	938	36	295	11	221	1.6215
1989	283	10	979	35	320	12	243	1.7156
1990	314	10	1127	37	360	12	245	1.8049
1991	342	11	1227	39	382	12	276	1.8842
1992	400	12	1279	37	394	12	306	1.9497

* Numbers may not add due to rounding. The estimate of the total investment in agricultural research by the private sector is conservative, and may have been as much as \$200 to \$300 million more in 1992, due to lack of data on research investment in animal breeding, biotechnology, and other areas. Annual expenditures have been adjusted for inflation by the R&D deflator, a price index which accounts for inflation in the cost of research inputs. The costs of conducting research have risen faster than the rate of inflation, especially during the 1980's.

Source: USDA, ERS, unpublished data.

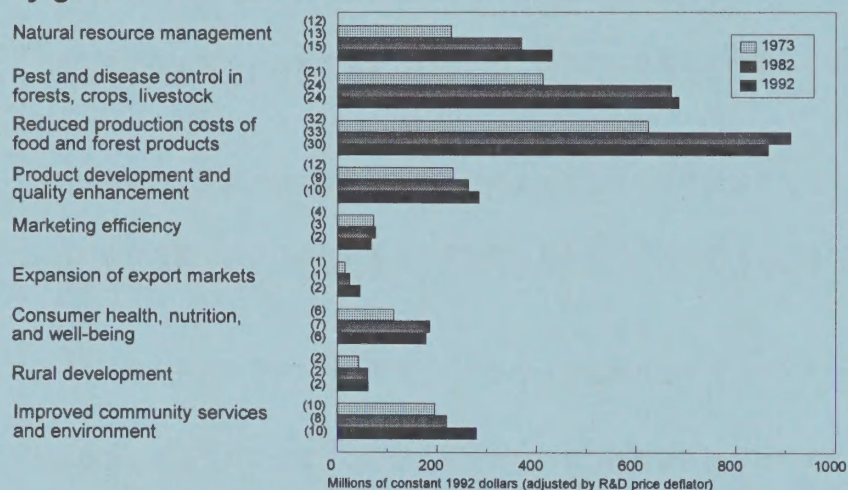
Figure 2 -- Sources and flows of funding for agricultural research, 1992



*Includes \$143 million from private industry, \$116 million from product sales, and \$121 million from private foundations and other sources.

Sources: USDA; 1992 Inventory of Agricultural Research; and USDA, ERS, unpublished data.

Figure 3 -- Allocation of USDA - SAES research expenditures by goal



Percentages of total expenditures for that year in parenthesis (may not sum to 100 due to rounding).

Source: USDA, Inventory of Agricultural Research.

AREI UPDATES

Natural Resources and Environment Division

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Revised AREI UPDATE

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The enclosed UPDATE on Agricultural Research replaces the original UPDATE, 1995 number 5, with the same title. Please discard the original. The revised UPDATE reflects corrected data in table 1 for the "Industry/other" and "Total" columns and the "% of total to States" row.

AREI UPDATES: Agricultural Research

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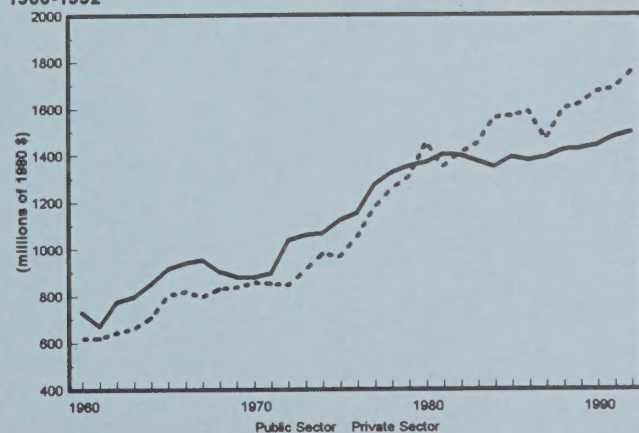
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Contacts: Keith Fuglie (202) 219-1263, Kelly Day (202) 219-0331, George Frisvold (202) 219-0416, or Cassandra Klotz (202) 219-0443.

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Expenditures deflated by R&D price deflator (see table 2).

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Arizona	2,083	746	82	2,157	8,246	20,293	4,405	1,668	39,680
Arkansas	5,116	83	2,598	854	942	18,148	5,377	0	33,118
California	5,674	4,996	1,806	4,162	26,420	107,276	17,875	3,401	171,610
Colorado	3,028	567	465	3,084	20,095	8,862	7,283	8,055	51,439
Connecticut	1,879	129	436	442	683	6,055	1,171	56	10,851
Delaware	1,819	74	65	196	242	5,057	2,119	446	10,018
Florida	4,391	1,539	2,156	1,866	8,071	61,460	13,910	0	93,393
Georgia	6,764	1,128	968	1,347	1,806	40,138	4,569	0	56,720
Hawaii	1,309	84	2,668	1,308	2,337	12,897	2,367	43	23,401
Idaho	2,370	162	907	1,465	860	11,606	2,263	1,046	20,679
Illinois	5,459	1,711	805	786	4,401	17,355	10,949	5,109	46,575
Indiana	4,939	511	272	1,952	6,445	21,617	7,657	4,421	47,814
Iowa	5,816	554	4,411	2,734	7,432	26,148	13,190	2,570	62,855
Kansas	3,451	705	1,080	857	4,078	20,854	4,130	5,595	40,750
Kentucky	6,963	645	651	0	0	18,374	0	1,064	27,697
Louisiana	4,661	414	589	581	601	23,704	5,532	3,284	39,366
Maine	2,232	279	573	539	743	5,715	1,591	459	12,131
Maryland	3,383	868	896	239	2,852	12,977	857	544	22,616
Massachusetts	2,283	809	2,441	357	1,468	3,180	4,641	471	15,650
Michigan	5,157	1,758	4,637	3,271	10,448	26,354	9,263	2,708	63,596
Minnesota	5,164	423	828	2,343	2,855	34,714	10,421	5,048	61,796
Mississippi	5,927	137	3,125	1,888	941	16,165	6,175	2,128	36,486
Missouri	6,673	616	560	607	2,511	19,580	3,820	4,008	38,375
Montana	2,372	380	442	743	2,909	8,013	2,365	1,653	18,877
Nebraska	3,347	541	1,252	3,470	2,903	23,384	4,018	12,177	51,092
Nevada	1,191	339	51	50	982	4,014	648	634	7,909
New Hampshire	1,620	118	0	0	11	2,468	16	289	4,522
New Jersey	2,763	393	710	298	2,184	12,985	3,997	0	23,330
New Mexico	1,724	0	484	1,115	405	7,414	618	171	11,931
New York	5,779	3,140	2,444	2,298	18,314	44,031	19,668	15,318	110,992
No. Carolina	9,179	1,713	348	2,996	7,960	36,791	12,502	1,580	73,069
North Dakota	2,308	27	2,313	852	1,529	12,981	3,041	2,725	25,776
Ohio	5,716	785	1,410	522	2,874	20,912	6,079	1,687	39,985
Oklahoma	4,333	364	1,145	476	1,282	16,276	4,898	360	29,134
Oregon	3,314	1,135	2,842	4,307	9,958	18,320	5,275	3,516	53,214
Pennsylvania	6,177	1,202	1,246	1,371	6,563	19,538	8,039	76	44,212
Rhode Island	1,238	73	0	0	390	1,663	71	0	3,435
So. Carolina	4,923	253	576	461	1,172	20,279	3,489	96	31,249
South Dakota	2,452	105	114	69	286	6,457	505	3,973	13,961
Tennessee	6,414	669	679	228	609	14,015	1,181	3,114	26,909
Texas	9,175	4,769	7,285	4,586	10,954	53,664	13,225	8,370	112,028
Utah	1,818	375	157	998	2,817	7,294	3,048	353	16,860
Vermont	1,600	37	45	1,220	319	2,211	889	5	6,326
Virginia	5,991	39	62	2,071	5,254	22,183	8,448	0	44,048
Washington	4,104	1,161	2,250	2,405	6,076	22,707	7,335	2,103	43,594
W. Virginia	2,824	194	355	667	348	3,258	357	529	8,532
Wisconsin	5,223	2,525	932	741	18,620	26,324	10,735	0	65,100
Wyoming	1,670	162	38	243	256	3,591	270	0	6,230
Amer. Samoa	641	0	0	0	0	0	0	0	641
Dist. Col.	498	86	0	0	0	307	15	0	906
Guam	781	0	230	0	0	1,664	0	0	2,675
N. Marianas	454	0	0	0	0	0	120	0	574
Puerto Rico	3,873	6	377	0	0	6,397	0	752	11,405
Virgin Islnds	736	0	139	0	0	464	0	0	1,339
Total	209,409	40,045	61,912	65,980	221,320	981,490	264,466	116,108	1,960,730
% of Total to States	10.68%	2.04%	3.16%	3.37%	11.29%	50.06%	13.49%	5.92%	100.00%

^aIncludes private foundations. ^bTotals may not add up exactly due to rounding.
Source: USDA, 1992 Inventory of Agricultural Research, series IV tables.

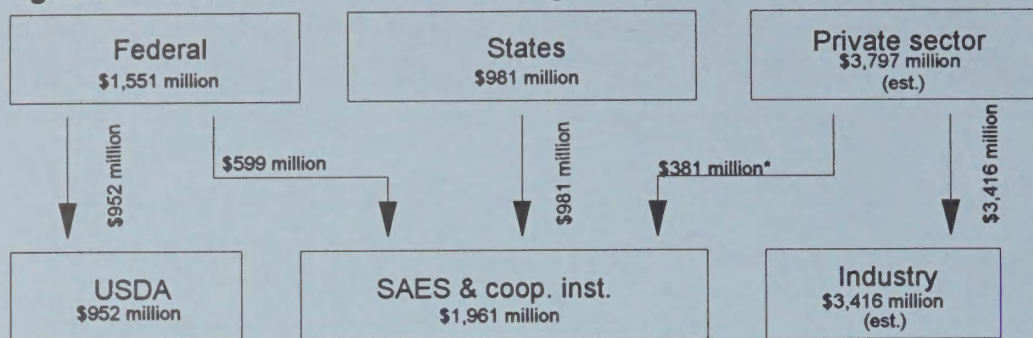
Table 2--Total private sector research expenditures on agriculture, by category 1960-1992 (million current \$)

Year	Plant breeding	Agricultural chemicals	Farm machinery	Animal health	Total agric. inputs	Food & kindred products	Total private ag. R&D	R&D deflator
	(\$)	(%)	(\$)	(%)	(\$)	(\$)	(\$)	(1980\$)
1960	6	3	75	36	114	92	206	.3332
1961	6	3	65	31	120	92	212	.3429
1962	6	3	70	30	132	98	230	.3574
1963	7	3	76	31	143	102	245	.3724
1964	8	3	79	29	155	118	273	.3865
1965	9	3	96	30	192	131	323	.4027
1966	11	3	100	29	216	130	346	.4229
1967	12	3	102	29	221	134	355	.4468
1968	17	4	96	25	227	165	392	.4736
1969	22	5	99	24	239	182	421	.5049
1970	26	6	89	19	258	206	464	.5425
1971	29	6	109	22	276	211	487	.5729
1972	32	6	93	18	280	227	507	.5990
1973	39	7	120	21	333	243	576	.6346
1974	45	7	131	20	386	283	669	.6832
1975	50	7	169	19	436	273	709	.7337
1976	55	7	168	21	510	308	818	.7800
1977	58	6	221	23	606	348	954	.8107
1978	69	6	249	23	694	385	1079	.8601
1979	81	7	295	25	784	420	1204	.9225
1980	97	7	363	25	965	488	1453	1.0000
1981	105	7	278	19	976	492	1468	1.0883
1982	118	7	281	17	1055	596	1652	1.1732
1983	138	8	290	16	1158	636	1794	1.2396
1984	154	8	311	15	1243	803	2046	1.3114
1985	179	8	304	14	1326	842	2167	1.3853
1986	204	9	307	13	1381	940	2321	1.4650
1987	222	10	292	13	1388	891	2278	1.5546
1988	245	9	295	11	1699	884	2583	1.6215
1989	283	10	320	12	1825	947	2772	1.7156
1990	314	10	360	12	2046	965	3012	1.8049
1991	342	11	382	12	2227	946	3173	1.8842
1992	400	12	394	12	2379	1038	3416	1.9497

* Numbers may not add due to rounding. The estimate of the total investment in agricultural research by the private sector is conservative, and may have been as much as \$200 to \$300 million more in 1992, due to lack of data on research investment in animal breeding, biotechnology, and other areas. Annual expenditures have been adjusted for inflation by the R&D deflator, a price index which accounts for inflation in the cost of research inputs. The costs of conducting research have risen faster than the rate of inflation, especially during the 1980's.

Source: USDA, ERS, unpublished data.

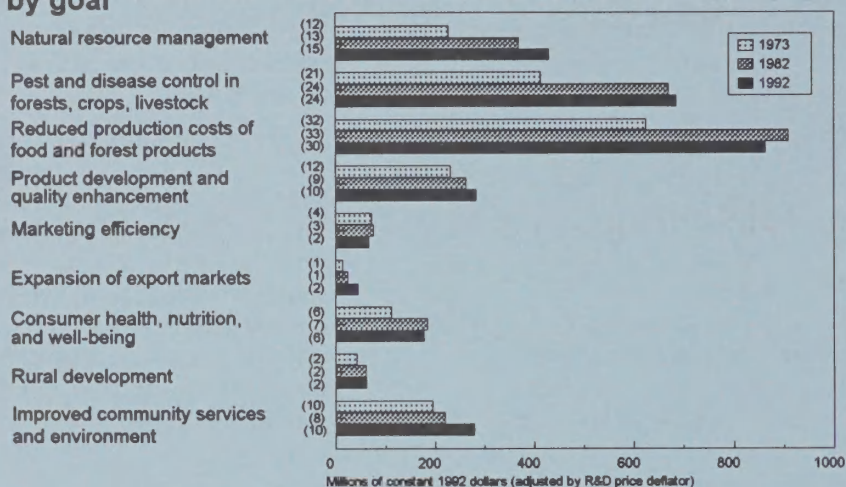
Figure 2 -- Sources and flows of funding for agricultural research, 1992



*Includes \$143 million from private industry, \$116 million from product sales, and \$121 million from private foundations and other sources.

Sources: USDA; 1992 Inventory of Agricultural Research; and USDA, ERS, unpublished data.

Figure 3 -- Allocation of USDA - SAES research expenditures by goal



Percentages of total expenditures for that year in parenthesis (may not sum to 100 due to rounding).
Source: USDA, Inventory of Agricultural Research.

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SUMMARY OF REPORT #AIB-716

Mix of Incentives Encourages Farmers to Adopt Water Quality Practices

May 1995

Contact: Peter M. Feather, (202) 501-8357, or Joseph Cooper, (202) 501-6970

Agricultural chemicals and sediment from cropland may reduce the quality of America's surface and ground water resources. The Clean Water Act stipulates that individual States are responsible for controlling agricultural nonpoint source pollution. Most State plans rely chiefly on education and technical assistance to promote less polluting practices. A new report from USDA's Economic Research Service, *Voluntary Incentives for Reducing Agricultural Nonpoint Source Water Pollution*, presents recent research findings on the success of existing incentive practices to control agricultural nonpoint source pollution. Because profitability drives production decisions, these programs tend to be most successful when they promote inexpensive changes in existing practices.

Impaired surface water quality from cropland erosion alone has resulted in \$2-\$8 billion in annual losses to recreational and commercial fishing, boating, municipal treatment plants, water storage facilities, and navigable waterways. Both voluntary and mandatory policies have been implemented and studied to reduce agricultural pollution. Voluntary incentives rely on providing the farm operator with an incentive to adopt less polluting technologies. These approaches commonly use cost-sharing or education and technical assistance to encourage farm operators to use less polluting practices. Regulations or taxes to force farm operators to reduce pollution levels are two examples of mandatory approaches.

Because nonpoint source pollution is not directly measurable, regulations would consist of design standards governing farmers' land management and cropping practices. Although this option may appear to be a simple solution, administrative costs may be high. When taxes are levied on a polluting input (such as a chemical pesticide), farmers will reduce their use of that input and substitute other, less polluting inputs to reduce costs. The extent of the change in input use depends on the sensitivity of the demand for the polluting input to price changes, which can change from one area to another.

Education, Technical, and Financial Assistance, a component of the U.S. Department of Agriculture's (USDA) Water Quality Program, is a national effort to encourage the adoption of less polluting farm management practices. Research findings indicate that the adoption

of an improved management practice is most strongly influenced by producer perceptions of its effect on profitability. Other important factors include familiarity with the practice and beliefs that it will improve onfarm water quality. This indicates that educational programs are best targeted toward inexpensive, familiar practices with tangible environmental benefits.

The 1990 Food, Agriculture, Conservation, and Trade Act authorized USDA to create the watershed-based Water Quality Incentive Program (WQIP). WQIP encouraged the adoption of less polluting practices via direct incentive payments to farmers. The findings in this report suggest that the adoption of some less polluting practices is highly influenced by the payment level, while the adoption of others is not. Payments that are too low will have little effect on adoption, while those that are too high will result in the same level of adoption that could be accomplished by a lower payment. These findings suggest that WQIP payments should reflect changes in costs of production due to the adoption of an improved management practice.

To Order This Report...

The information presented here is excerpted from *Voluntary Incentives for Reducing Agricultural Nonpoint Source Water Pollution*, AIB-716, by Peter M. Feather and Joseph Cooper. The cost is \$7.50.

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